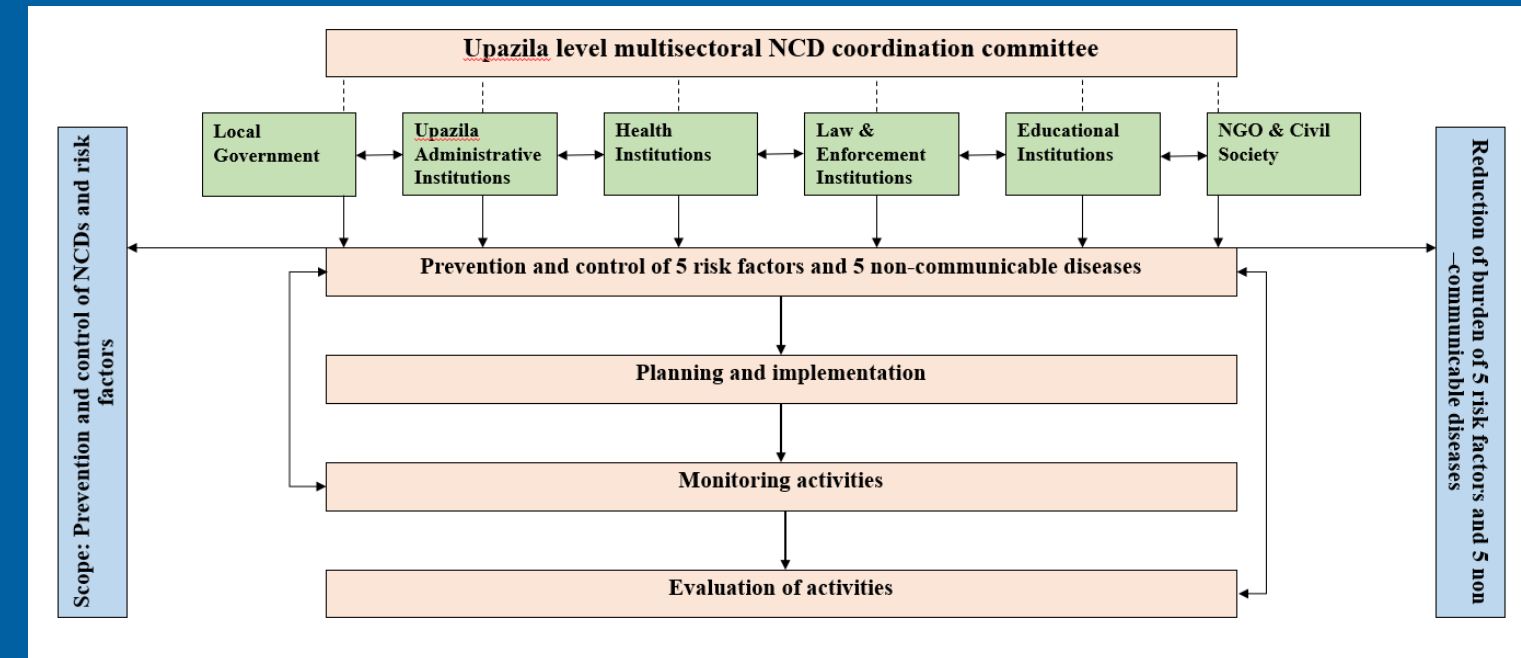


SALT CONSUMPTION STORY IN 40+ ADULTS: RESULTS FROM A WHOLE-OF-GOVERNMENT AND WHOLE-OF-SOCIETY APPROACH BASED COMMUNITY INTERVENTION

Key Message:

A whole-of-government and whole-of-society approach based intervention improved awareness of salt intake, but consumption habits did not change: although added salt use decreased, greater intake of salty processed foods led to a significant decline in healthy salt-use practices, indicating that a 1-year intervention is insufficient to shift behavior.



Ali Ahsan, BRAC James P Grant School of Public Health, BRAC University, Dhaka, Bangladesh

Ali Ahsan, Tanmoy Sarker, Md. Mokbul Hossain, Fahmida Akter, Sakib Rahman, Malay Kanti Mridha