

Beyond Awareness and Services: Identifying the Knowledge- Practice Gap in Family Planning and Way Forward

Key Message : Bridging the knowledge-practice gap in family planning requires *Women agency led rights-based, gender-transformative approach*, integrated with SBCC & service delivery within multisectoral programme to improve adoption of contraceptive methods, nutrition and health outcomes for women in rural India.

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SWABHIMAAN PROGRAMME (2016-2020)

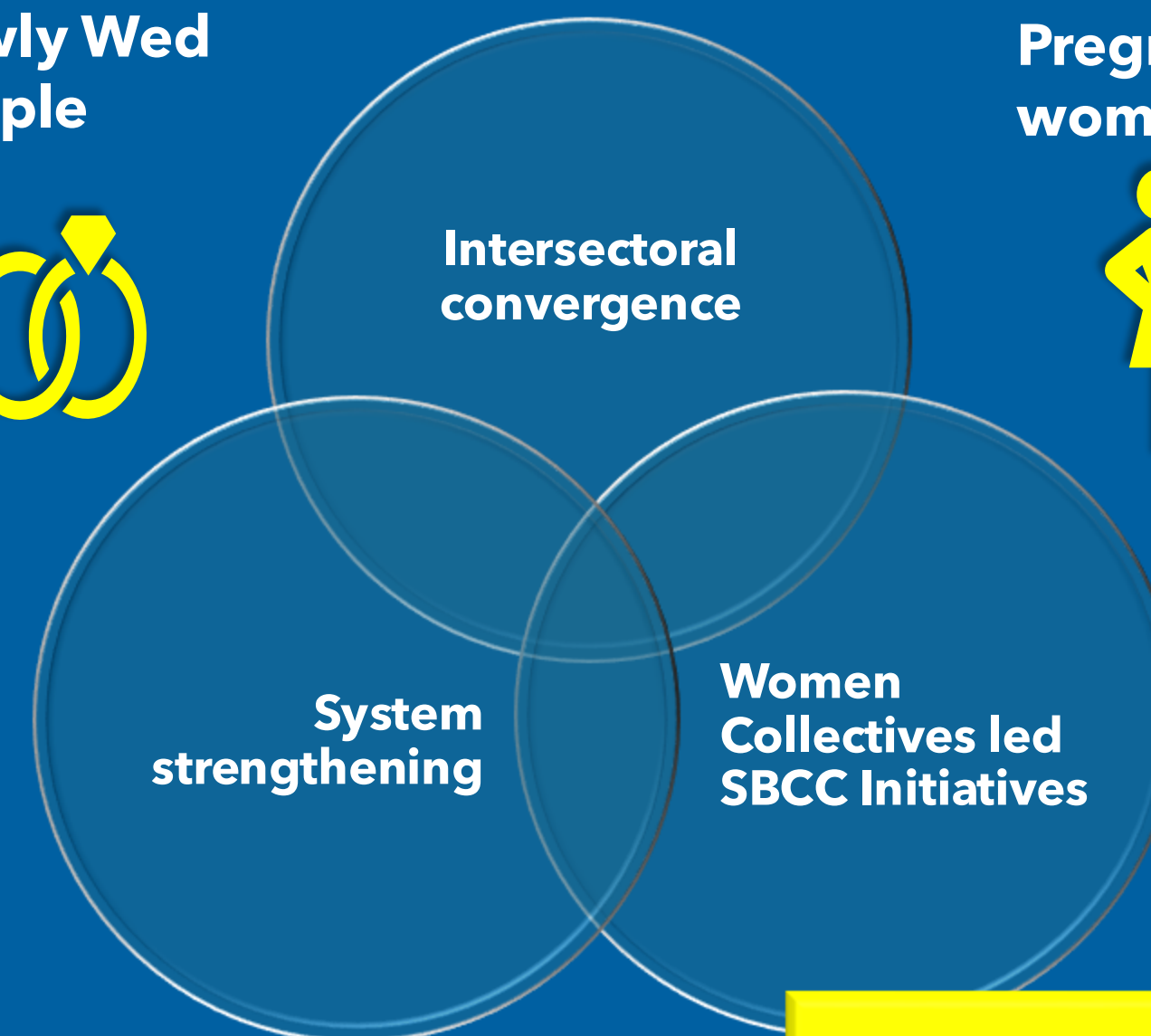
Newly Wed Couple



Pregnant women



Mothers of under 2



1. Delay age at first pregnancy
2. Prevention of repeated pregnancies
3. Improve spacing

Multisectoral Programme led by BIHAR SRLM- JEEViKA, supported by UNICEF in convergence with Health Department and other organisations at Bihar, India