

PERSISTENT ANEMIA AMONG WOMEN OF REPRODUCTIVE AGE IN PAKISTAN: A QUALITATIVE LENS ON BARRIERS AND SYSTEMIC GAPS

KEY MESSAGE: Anemia Reduction: Healthy Mothers → Healthy Pregnancies → Healthy Children → Strong Future Generations

Strong Policies + Coordination + Fortification + Nutrition Support Programs = Partial Reduction in Anemia

Political Barriers + Donor-Driven Programs + Low Commitment = Poor IFA Coverage

Floods + Droughts + Early Marriages + Poverty + Gender Gaps + Orthodox Mentality = Persistent Barriers



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