DELIVERING FOR NUTRITION IN SOUTH ASIA CONNECTING THE DOTS ACROSS SYSTEMS

Co-identifying actionable priorities for designing school-based healthy eating intervention for adolescents in urban Bangladesh

Nandeeta Samad (1)

PhD candidate

Co-researchers: Dr Lindsay Bearne (1,2), Dr Marc Delord (1), Ms Fahmida Akter (3),

Dr Divya Parmar (1, primary supervisor)

- Department of Population Health Sciences, King's College London, UK
 Population Health Research Institute, City St George's University of London, UK
- 3. BRAC James P Grant School of Public Health, BRAC University, Bangladesh







Empirical evidence underpinning this study

Phase 1: Umbrella review (Samad et al., 2024)

- Combination of individual and systemlevel interventions- more effective than individual-level interventions
- Critical gap in stakeholder involvement, particularly adolescents, in intervention design

Phase 2: Qualitative study exploring the drivers of unhealthy eating among adolescents

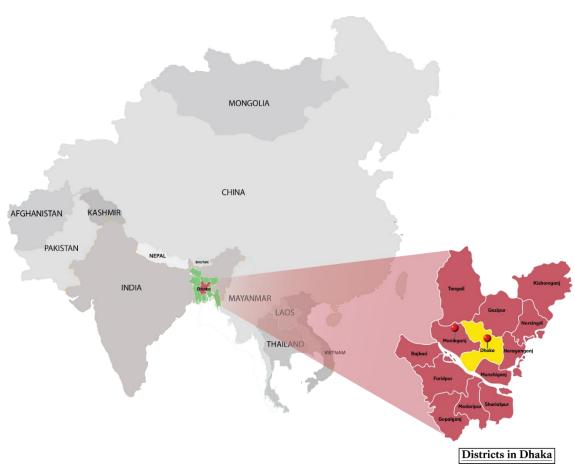
Policies (one of the themes)

- Geographical priorities- interventions/ policies are primarily based in rural areas
 - Adolescents' voice is missing

Objectives

• To engage key local stakeholders (adolescents, parents, teachers and policy experts) in generating statements on the actionable priorities for school-based healthy eating intervention

• To co-identify actionable priorities that are deemed important and feasibility by the stakeholders



Two urban schools (public and private) in the Dhaka Metropolitan City

Stakeholder mapping (WHO tool)

Adults

Government-level policy experts

Ministry of education, Ministry of health and family welfare

Non-government-level policy experts

BRAC, UNICEF Bangladesh, Nutrition International Bangladesh, Save the Children Bangladesh, practising dietician

Schools

Head teachers, class teachers, regular teachers, parents

Adolescents

Boys and girls aged between 10-19 years

Total number of stakeholders: 48

Adolescents: 28

Adults: 20



Methodology Concept mapping approach (1)

Single focus prompt

"To promote healthy eating among adolescents in schools, we should..."



Stage 3: Data analysis

Multidimensional scaling

Hierarchical cluster analysis

Bridge analysis

Bi-variate plot



Stage 4: Utilisation

Webinar with the stakeholders

- •Interpreting the maps
- •Discussing the outcome
- •Feedback and suggestions



Stage 2: Structuring the statements

Workshops with stakeholders to sort and rate the statements



Brainstorming workshops with stakeholders



Co-identified

actionable priorities

for school-based

healthy eating

intervention for

adolescents

Single focus prompt

"To promote healthy eating among adolescents in urban Bangladesh, we should..."

Webinar with the

- •Interpreting the maps
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Stage 3: Data analysis

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Stage 4: Utilisation

stakeholders

- •Feedback and suggestions

for school-based healthy eating

intervention for adolescents

Co-identified actionable priorities





Total number of verbatim statements: 263

Total number of refined statements: 141



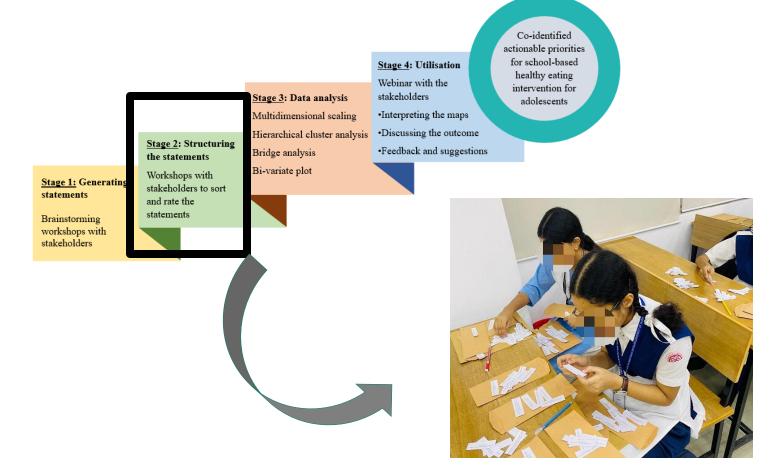
Brainstorming workshops with stakeholders



Workshops with







১। অ্যাপ, যাতে ক্যালরি এবং পুষ্টি সেবন ট্র্যাক করা যায়	১১। শিক্ষার্থীদেরকে নিজেম্ব স্বাস্থ্যকর টিফিন নিয়ে আসতে উৎসাহিত করা
২। শিক্ষার্থী অ্যাপ প্রোফাইলের দৈনিক আপডেট স্বাস্থ্যকর খাবার সেবন স্কোরের সাথে	১২। স্বাস্থ্যকর খাবারে সম্পর্কিত কম্পিউটার ক্লাস
৩। ক্লাসের পরে সাপ্তাহিক ৩০ মিনিট স্বাস্থ্যকর খাবার করার কার্যশালা	১৩। স্বাস্থ্যকর খাবারের জন্য কুইজ প্রতিযোগিতা
৪। স্কুল ক্যান্টিনে স্বাস্থ্যকর খাবার প্রদান করা	১৪। সাংস্কৃতিক ইভেন্টে স্বাস্থ্যকর খাবার নাটক প্রদর্শন
৫। স্কুলে স্বাস্থ্যকর খাবারের ফ্রি প্রদান	১৫। সাংস্কৃতিক ইভেন্টে স্বাস্থ্যকর খাবার নাটক প্রদর্শন
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গুরুত্বের মাপকা

১= প্রায় গুরুত্বপূর্ণ; ২= কিছুটা গুরুত্বপূর্ণ; ৩= মধ্যমাবস্থা গুরুত্বপূর্ণ; ৪= যুব গুরুত্বপূর্ণ; ৫= সর্বাধিক গুরুত্বপূর্ণ

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Stage 3: Data analysis

Bi-variate plot

Multidimensional scaling

Methodology

Co-identified actionable priorities

for school-based

healthy eating

intervention for

adolescents

Stage 2: Structuring

statements and rate the statements

Hierarchical cluster analysis Bridge analysis the statements

Workshops with stakeholders to sort

Stage 4: Utilisation

Webinar with the stakeholders

- •Interpreting the maps
- •Discussing the outcome
- •Feedback and suggestions

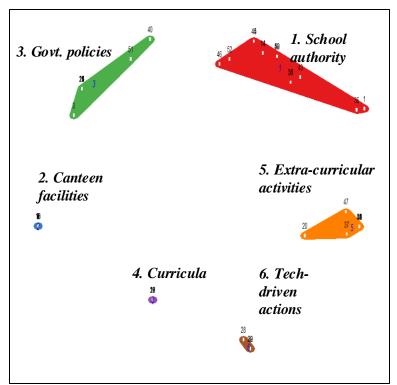
R-CMap package in R programming language

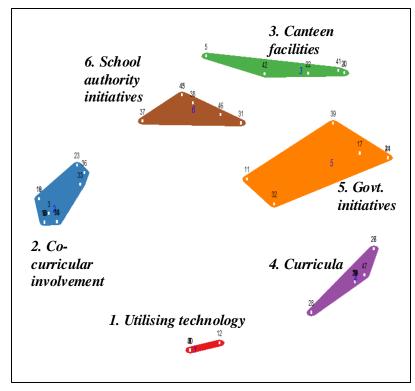
- Split half correlations
- Multi-dimensional scaling
- Hierarchical cluster analysis
 - Bridge analysis
 - Bi-variate plot

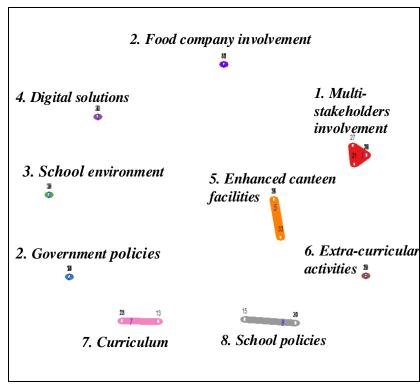
Stage 1: Generating

Brainstorming workshops with stakeholders

Results: Cluster maps







Adolescent girls

"Tech-driven actions" – high prioritiy cluster (Mean feasibility: 5.00; mean importance: 5.00)

Adolescent boys

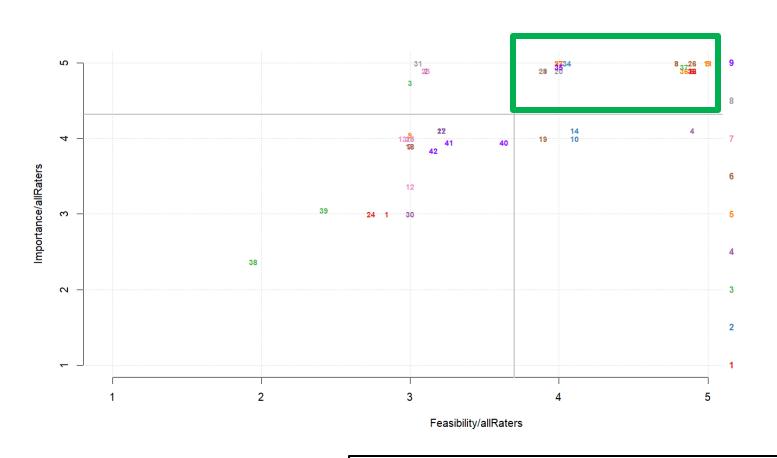
"Utilising technology"— high prioritiy cluster (Mean feasibility: 4.43; mean importance: 4.86)

Adults

"Canteen goals"— high prioritiy cluster (Mean feasibility: 4.37; mean importance: 4.79)



Results: GoZone map – comparing the feasibility and importance ratings



Adults

- 5. including meat analogues in canteen
- 6. annual healthy eating Olympiad
- 8. adolescent led bi-monthly healthy eating journal
- 11. consulting a nutritionist for canteen meal planning
- 16. workshop with teachers on corporate social responsibilities concerning healthy eating for adolescents
- 20. distributing free seasonal fruits and vegetables
- 21. involving parents to contribute in healthy canteen menu
- 26. organising regular health check up camp for weight, BMI measurement
- 27. food labelling workshop for adolescents, parents and teachers
- 28. observing international days on healthy eating with extracurricular activities
- 32. govt. led healthy eating workshop with parents, teachers and students twice a year
- 33. lowering the price of healthy meals in canteen and vice versa
- 34. subsidies for healthy eating
- 35. popular food companies to sponsor healthy meals in school events
- 36. using color labels in canteen for foods based on nutrients
- 37. healthy eating posters in the corridor

Total statements: 57 (Girls, 20; boys, 21; adults, 16)

Stage 4: Utilisation

•Interpreting the maps

•Discussing the outcome

•Feedback and suggestions

Webinar with the

stakeholders

Methodology

Stage 2: Structuring the statements

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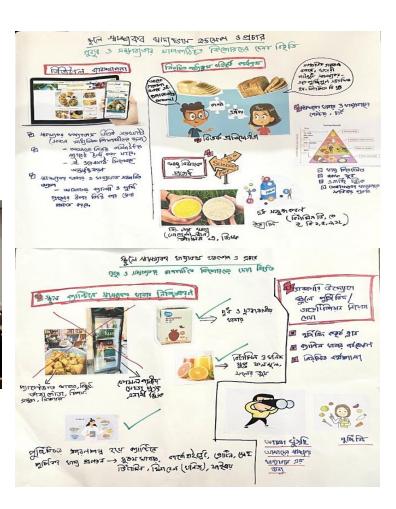
Stage 1: Generating

statements

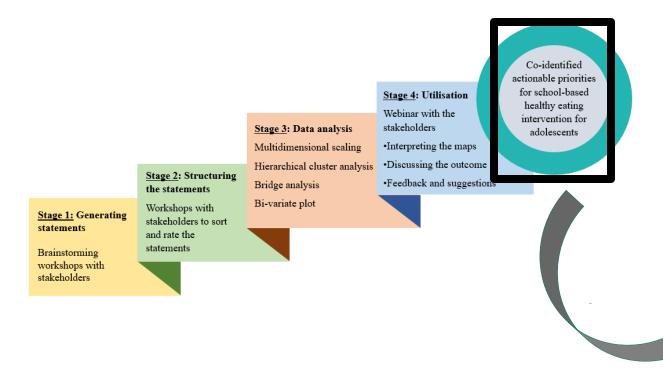
Stage 3: Data analysis Multidimensional scalin Hierarchical cluster anal Bridge analysis

Co-identified actionable priorities for school-based healthy eating intervention for adolescents

Bi-variate plot







- 1. nutrition buddy- peer-led healthy eating club
- 2. 1-1 sessions with nutritionist
- 3. posters, newsletters around school premises
- 4. workshops with adolescents, parents, teachers and external stakeholders- interactive sessions, quiz, games on healthy eating
- 5. mandatory science fair projects on healthy eating
- 6. healthy eating app for monitoring consumption and providing score as part of practical curricula
- 7. canteen facilities-
- ✓ replacing soda drinks with fruit juice, milk
- ✓ Meat monologues
- ✓ Dry fruits and nuts
- ✓ BOGO offer for healthy foods
- ✓ canteen menu by nutritionist

Table 3: Categorisation of multi-components using health promoting school framework (HPS) and behaviour change technique taxonomy (BCTT)

HPS	#	Actionable priorities	BCTT clusters
categorisation			
	1	healthy eating app within the curriculum- recording daily meal consumptions, providing calculated nutritive values,	Feedback and
		providing overall healthy/ unhealthy eating scores	monitoring
Health	2	healthy eating projects in science fair	Associations
education	3	peer-led healthy eating club- "Nutrition buddy"- healthy eating essay competitions, school FV garden-to-table	Associations
		cooking competitions	
	4	one-on-one sessions with nutritionist- personalised diet plan	Antecedents
School	5	enhanced canteen facilities- replacing soda drink with organic fruit juice, including meat analogues, dry fruits and	Antecedents
environment		nuts, buy-one-get-one offers for healthy foods, nutritionist-designed menu	
modification	6	posters around the school campus- consequences of unhealthy eating, food labelling	Antecedents
Family	7	heathy eating workshops with parents- recommended plate portioning visual aids, virtual grocery store tour focusing	Associations
engagement		on reading nutrition labels	